

The aim of the project is to respond to the needs and shortcomings that currently stop companies being more competitive in their markets, by developing innovation in different areas of their activity. This is done by designing a methodology for collaborative work between companies and higher education institutions in the field of innovation. The starting point of this methodology is the diagnosis of the innovation capacity of the companies involved.

Furthermore the following specific objectives are being achieved throughout the different phases of the project

- The creation of a methodology for the analysis of the innovation capacity of organisations in all the areas in which they are active, that serve as a diagnosis tool for the detection of organisational shortcomings in each of these areas.
- The design and development of innovative training and support actions aimed to allow companies to solve and correct shortcomings detected at the analysis phase. These actions will be carried out by means of active co-operation between universities and enterprises.
- The systematisation of the processes developed throughout the project in order to allow transfer to other contexts and scenarios.
- The establishment of ongoing co-operation between higher education institutions and enterprises, which will benefit both.