

BINNOC

building innovation capabilities in
EUROPE

Project n°:142783-LLP-1-2008-1-ES-ERASMUS-ECUE



Education and Culture DG

Lifelong Learning Programme

Erasmus Multilateral Project BINNOC:

“Building innovation capabilities
in European business organisations
through university-enterprise
co-operation”

 **Florida**



LIETUVOS VIEŠBUČIŲ IR
RESTORANŲ ASOCIACIJA



LITHUANIAN ASSOCIATION OF
HOTELS AND RESTAURANTS



BINNOC project – Key data

- Financed with support from the European Commission
- Approved within the Lifelong Learning Programme 2008 Call for Proposals – Erasmus Programme
- Multilateral projects aimed at fostering effective co-operation between universities and enterprises
- Agreement number: 2008-3218 / 001 – 001
- Project number: 142783-LLP-1-2008-1-ES-ERASMUS-ECUE
- Promoting institution: Florida Centre de Formació
- Contract period: 1 October 2008 – 30 September 2010 (24 months)
- Budget: 396.399 €
- LLP Grant (75% of the total budget): 297.299 €
- Partnership own funding (25%): 99.100 €
- The same share of LLP Grant and own funding for every partner

Partnership: types of partners

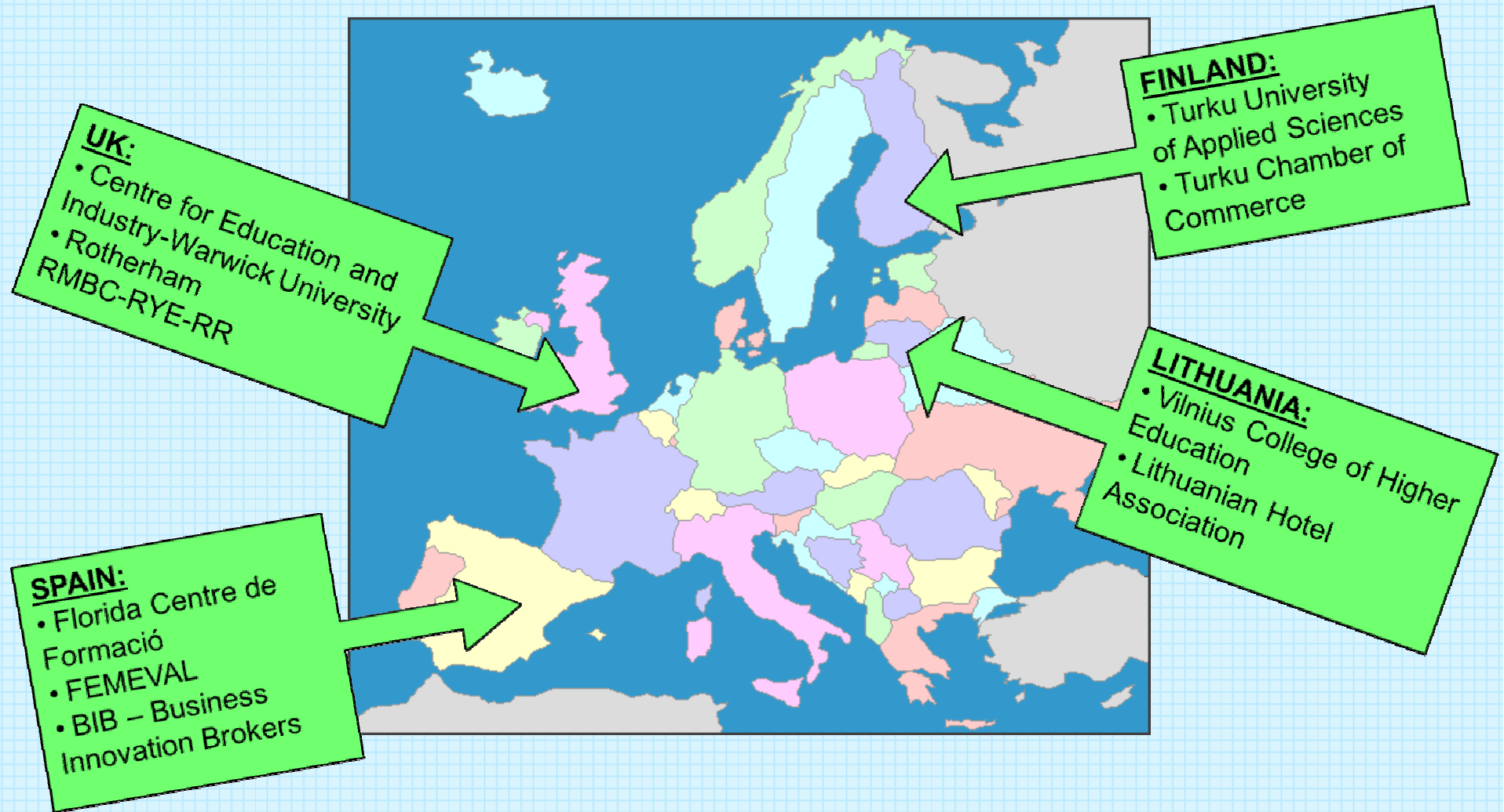
Project co-ordinator

Country co-ordinator
HEIs

Testing partners –
enterprise partners

BIB - Knowledge partner
Expert in Innovation Management

Transnational partnership



Rationale / Background

- The current economic environment is turbulent (complex, dynamic, diverse and hostile) and increasingly globalised
- Companies, especially SMEs, need to be prepared to compete on a global scale
- Business should focus on innovation as an instrument for the creation of value, based on a series of capacities
- University-enterprise co-operation can permit companies to discover and promote these capacities
- Call for Proposals 2008 prioritised projects aiming at promoting creativity and innovation (European Year in 2009)
- May 2006, communication *Delivering on the modernisation agenda for universities: education, research and innovation*, Higher education institutions are invited to engage in projects focusing on reinforced cooperation between HEIs and enterprises.

Project aims

- The BINNOC project intends to promote, by means of active co-operation between universities and enterprises, the introduction of innovation in all their spheres of action as a competitiveness improvement tool.
- The main aim is twofold:
 - to design a work methodology within higher education institutions and companies which allows the diagnosis of the innovation capability of companies (especially SMEs) and
 - to propose a series of actions (training modules) which respond to the needs identified.

Specific objectives

- The creation of a methodology for the analysis of the innovation capacity of organisations in all the areas in which they are active, that serves as a diagnosis tool for the detection of organisational shortcomings in each of these areas.
- The design and development of innovative training actions to allow companies to solve and correct shortcomings detected. These training actions will be carried out by means of active co-operation between HEIs and enterprise.
- The systematisation of the processes developed throughout the project which will permit their transfer to other contexts and scenarios (valorisation).
- The establishment of ongoing co-operation between HEIs and enterprise partners, which will benefit both.

Expected results (I)

- A preliminary report on the state-of-the-art with respect to the innovation capacity of companies in each of the participating countries which will be the result of a documental and best practice search.
- A tool for the analysis of the innovation capacity of organisations. It will combine variables related to the capacities of companies (capacity to learn, to create, to respond, etc.) with the different areas of activity within organisations in which it is possible to innovate (markets, competitors, clients, products, processes, staff and suppliers).

Expected results (II)

- Individual report for each company and a global report (innovation map) in which shortcomings identified with regard to innovation in the areas and capacities that are the object of the study will be described. A comparative report describing the results obtained in each of the sectors analysed will also be created.
- Training actions (modules) combining formal and non-formal learning, aimed at providing participants with the knowledge and skills to make them capable of addressing the shortcomings identified in the areas of innovation analysed.
- A methodological guide collecting conclusions to permit the systematisation of the mechanisms and processes developed in order to facilitate their later transfer and adaptation to other contexts and serve as a model for university-enterprise co-operation.

Overview of Work Packages

Work package number	Work package type	Work package title	Start	End
WP1	MAN	Project Management	10/2008	09/2010
WP2	DEV	Documental and best practice search	10/2008	02/2009
WP3	DEV	Development of a tool for the analysis of business innovation capability	01/2009	04/2009
WP4	DEV	Test: diagnosis of business innovation capability	05/2009	12/2009
WP5	DEV	Development of Training Methodology (Modules)	11/2009	02/2010
WP6	DEV	Pilot test of the Training Modules	02/2010	08/2010
WP7	DIS	Dissemination of the project results	10/2008	09/2010
WP8	EXP	Exploitation of the project results	10/2008	09/2010
WP9	QA	Evaluation and quality assurance	10/2008	09/2010

WP Co-ordinators

WP1 – Project management - Florida

WP2 – Documental and best practice search – CEI Warwick

WP3 – Development of diagnosis tool - BIB

WP4 – Test of diagnosis tool - BIB

WP5 – Training modules development - Florida

WP6 – Pilot test of the training programme - Florida

WP7 – Dissemination – Turku University of Applied Sciences

WP8 – Exploitation - Florida

WP9 – Quality Assurance – Vilnius College

Further information

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